Virtual Ashridge
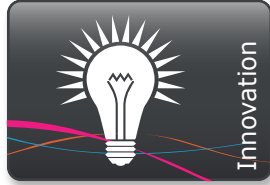## Resources for your learning journey

Subject areas
Depth and breadth of content is organised into 12 key subject areas to aid navigation
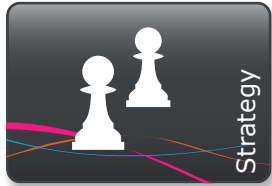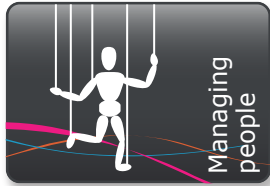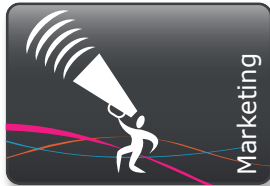
- Leadership
- Sustainability
- Innovation
- Strategy
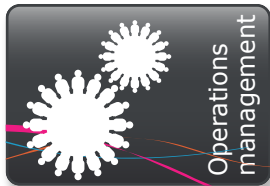- Managing people
- Business finance
- Change
- Marketing
- Technology
- Developing people
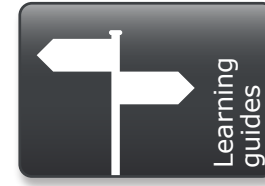- Operations management
- Personal effectiveness

Select your desired subject and then choose your preferred format

Content types
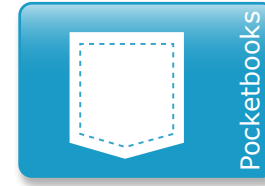Content is served up in different formats to suit multiple learning styles

Learning guides
Explore the Ashridge approach to management and leadership with over 75 learning guides written by Ashridge faculty and associates.

Pocketbooks
Short on time? Use PDF versions of over 100 concise yet informative Management Pocketbooks for a more bite-sized, graphical and fun approach to learning.

Book reviews
We review the key books you wish you had time to read and extract learning points to keep you up-to-date in management and leadership thinking. The collection includes over 500 reviews with popular titles available in audio format.

Software guides
Whether you are looking to build upon your existing knowledge or starting from scratch, software guides provide guidance, hints and advice to hone your personal computing skills.

Economic trends
Gain insight into industry performance and trends with monthly reports as well as economic, social, geographical and political profiles of over 50 countries.

Research & publications
Tap into the latest research from Ashridge and other credible providers with a library of Ashridge journals and recent publications.

Knowledge maps
A route to resources, knowledge maps introduce key concepts and enhance your knowledge with suggested reading, websites and blogs.

Audio
Our collection of audio content is particularly suited to those who like to learn on the go. It includes a selection of popular titles and management classics from the growing library of Ashridge book reviews.
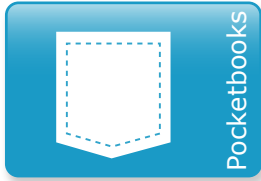
Video
Explore an alternative learning style with video insights from Ashridge faculty and associates. Further colllections of video lessons are also available to corporate subscribers at an additional fee.
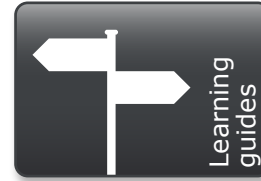
Virtual Ashridge

Explore the full range of Pocketbooks and Learning guides

Pocketbooks

360 Degree Feedback
Absence Management
Appraisals
Assertiveness
Balance Sheet
Business Planning
Business Writing
Call Centre Customer Care
Career Transition
Challenger's
Coaching
Cognitive Behavioural Coaching*
Communicator's
Competencies
Creative Manager's
CRM
Cross-Cultural Business
Cultural Gaffes
Customer Service
Decision Making
Delegation
Developing People
Discipline
Discipline & Grievance
Diversity
E-commerce
Emotional Intelligence
Employment Law
Empowerment
Energy and Wellbeing
Facilitator's
Feedback

Flexible Workplace
Handling Complaints
Handling Resistance
Icebreakers
Impact and Presence
Improving Efficiency
Improving Profitability
Induction
Influencing
International Trade
Interviewer's
IT Trainer's
Key Account Manager's
Leadership
Learners
Management Models
Manager's
Managing Assessment Centres
Managing Budgets
Managing Cash Flow
Managing Change
Managing Difficult Participants*
Managing Recruitment
Managing Upwards
Managing Your Appraisal
Marketing
Meetings
Memory
Mentoring
Motivation
Negotiator's
Networking
Neuro Linguistic Programming
Nurturing Innovation
Openers and Closers
People Manager's
Performance Management

Personal Success
Positive Mental Attitude
Presentations
Problem Behaviour
Problem Solving
Project Management
Psychometric Testing
Resolving Conflict
Reward
Sales Excellence
Salesperson's
Self-Managed Development
Starting in Management
Strategy
Stress
Succeeding at Interviews
Tackling Difficult Conversations
Talent Management
Teambuilding Activities
Teamworking
Telephone Skills
Telesales
Thinker's
Time Management
Transfer of Learning
Trainer's
Training Evaluation
Training Needs Analysis
Virtual Teams
Vocal Skills
Working Relationships
Workplace Politics

Learning guides

Action Learning
Appraisal
Assertiveness
Balanced Scorecard
Behavioural Finance and Economics
Benchmarking
Brand Management
Building Capability*
Business Leadership for Women
Coaching (Executive Coaching)
Coaching (The Manager as Coach)
Communicating Bad News
Competency Based Interviewing
Competitor Analysis
Consulting
Corporate Governance*
Corporate Responsibility
Costing/Management Accounting
Creativity
Cross Cultural Differences
Customer Relationship Management
Decision Making and Problem Solving
Delegation
Emotional Intelligence
Empowerment
Facilitation Skills

Feedback Techniques
Harassment
Influencing
Innovation Management
Interpersonal Skills
Interpreting Financial Accounts
Interviewing
Introduction to Marketing
Investment Appraisal
Knowledge Management
Learning Organisation
Leadership
Leading with Scarce Resources (Public Sector)*
Lifestyle Planning
Managing Change
Managing Conflict*
Managing Diversity
Managing Stress
Managing Your Career
Manufacturing Operations
Marketing Strategy and Planning
Meeting Skills
Mentoring
Motivating People
Negotiating Skills
Networking
Neuro Linguistic Programming
Performance Management
Presentation Skills
Process Management
Project Management
Public Relations
Public Performance Management

Public Sector Change
Public Sector Leadership
Public Sector Strategy
Public Sector Talent Management
Relationship Marketing
Risk Management
Self Managed Development
Service Excellence
Strategic Awareness
Supply Chain Management
Sustainable Development
Talent Management and Succession Planning
Team Building/Team Working
Time Management
Value Creation
Virtual Teams
Work-Life Balance
Working for Ministers
Writing a Business Plan
Writing Skills

*Coming soon. List correct at time of going to print. New titles are added frequently, please check Virtual Ashridge for content updates.